

#CreatorsforUkraine

**A unique mission by the global
CISAC community**



SERVING AUTHORS WORLDWIDE
AU SERVICE DES AUTEURS DANS LE MONDE
AL SERVICIO DE LOS AUTORES EN EL MUNDO



INTRODUCTION

What is Creators for Ukraine?

On 24th February 2022, Russia's brutal assault on Ukraine began. Within days of the invasion, CISAC's global community of authors societies was mobilised. Guided by the CISAC Board, Creators for Ukraine was formed, an initiative focused on three actions:

- emergency funds for creators
- an audience and royalties for Ukraine creators
- solidarity from artists around the world

What has the mission achieved?

- €1.4 million has been handed over to Ukrainian creators, official funding programmes or to the Ukraine authors society fighting for their interests
- 30+ CISAC member societies have donated sums of up to €100,000
- 4,000+ artists from 50 countries have petitioned action from governments
- Songs for Ukraine has helped fill the airwaves with Ukrainian music and culture



The weapons our enemy fights with" (Vinnystsia 14 July, 2022)

How it started

The global support initiative **Creators for Ukraine** was approved by the CISAC board and launched on 9 March, 2022.

Its mission was to raise money for victims of the war in Ukraine, mobilise support from creators worldwide and promote Ukrainian culture.

The initiative comprised three elements:

- a solidarity fund led by contributions from CISAC members;
- **Songs for Ukraine**, a campaign to promote Ukraine artists globally;
- and an open letter of solidarity signed by 4,000 creators worldwide and delivered to ministers of culture.

THE FUND



KRUTb - Ukrainian singer-songwriter and member of NGO-UACRR

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“I want to express my gratitude to the Creators for Ukraine foundation, which is currently helping Ukrainian creators. Because art, even during the war, is extremely necessary, both for Ukraine and for the whole world. In my opinion, it is proof of life.”

More than 30 societies have supported the fund, donating €1.4 million.



How the funds are used

Funds have been distributed where they can be most effectively deployed. Outside Ukraine, payments have been split in proportion to official refugee numbers.

Ukraine: Funds enabled Ukraine to pay financial assistance to Ukrainian creators and maintain society operations. Over 1100 payments have been made to individual creators for the total amount of about €415,000.

Poland: Funds paid for allowances for representatives of the Ukrainian creative community and their families; shelter for refugees; grants and sponsorships for educational and arts organisations supporting creators; and medical supplies and food to help art students. ZAiKS has supported more than 300 Ukrainian artists in Poland by paying individual allowances of €1,050.

Slovakia: SOZA used *Creators for Ukraine* funds to support Ukrainian music creators, organisations to help Ukraine and the Family Centre. Funds are donated to organisations including:

- Mareena, a fund to help integrate foreigners
- Caritas, supporting refugees, migrants, disabled and homeless
- The League for Mental Health
- Post Bell, for public education on landmark historical events.



€8,400 from the CISAC fund was allocated to the Family Center, which was used to help people from Ukraine.

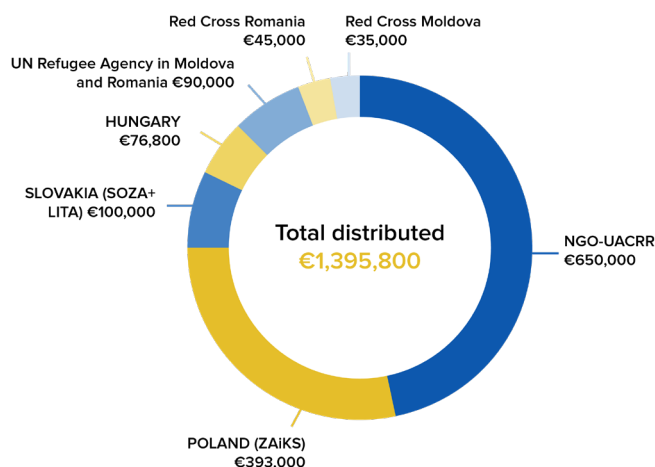
LITA, Society of Authors opened a special call for grant applications for Ukrainian authors

fleeing from war. LITA offers one-time grants to authors who found refuge in Slovakia. LITA has allocated €50,100 and CISAC has contributed with €25,000.

Moldova, Romania: €170,000 to UN Refugee Agency; plus Red Cross Romania and Red Cross Moldova.

Hungary: Artisjus supported Ukrainian refugees via the Hungarian Interchurch Aid charity organisation. The society made financial (€26,660) and material donations (comprising of foods, drinks, hygiene products and baby foods) to employees and creators.

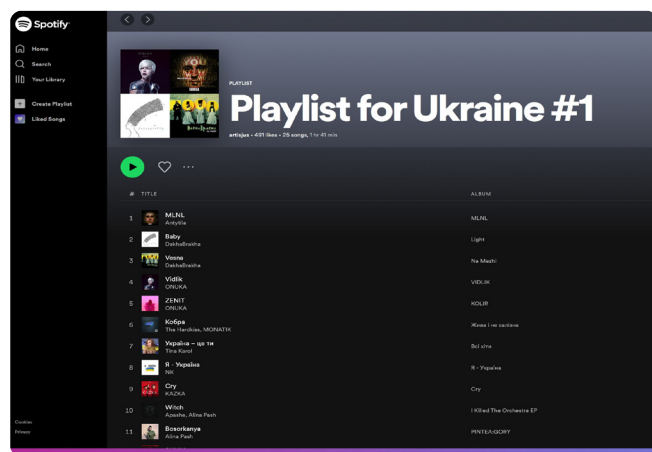
Filmjus donated €100,000 in financial aid. €50,000 from this contribution was transferred directly to the CISAC Support Fund while the remaining €50,000 was transferred to the Hungarian Interchurch Aid charity organisation.





SONGS FOR UKRAINE

“Soft power” has been a key element of *Creators for Ukraine*. That is why the CISAC community also launched “**Songs for Ukraine**”. *Songs for Ukraine* aims to promote works of Ukrainian creators over digital platforms, broadcasting, and other services to increase royalty flow to Ukraine’s creative community through the network of reciprocal agreements among CMOs.



Songs for Ukraine, was conceived and created by Artisjus in cooperation with Ukraine NGO-UACRR, and was rolled out internationally by CISAC on 29 March.

The initiative attracted global media attention, and has been leveraged by CISAC members including GEMA in Germany and KOMCA in South Korea.



CREATORS FOR UKRAINE PETITION:

one united voice, 4,000 artists, 50 countries, one message

Once again leveraging its “soft power”, CISAC societies created an **Open Letter from creators** to show solidarity with our friends and colleagues in Ukraine.

As of June 2022, it attracted over 4,000 signatures. The letter was circulated widely to government ministers in Europe, reinforcing the global message of solidarity with Ukraine’s creators.



We stand in solidarity with Ukraine

We are artists and creators from countries across the world, working in all art forms, repertoires and languages.

Today we speak as a diverse creative community, but with one united voice. We stand in solidarity with the people of Ukraine. We will never turn our eyes away from the brutal assault inflicted on them by the Russian armed forces. Many of these innocent victims are creators like us, people who inspire with their work and who make up the rich culture of Ukraine.

We call on Russia to cease its killing of innocent civilians, its destruction of towns and cities, its assault on freedom and democracy, its violation of human rights, and its attack on culture.

We stand with the unifying power of creators everywhere, including those in Russia who, though unable to speak out, are appalled at their government’s action.

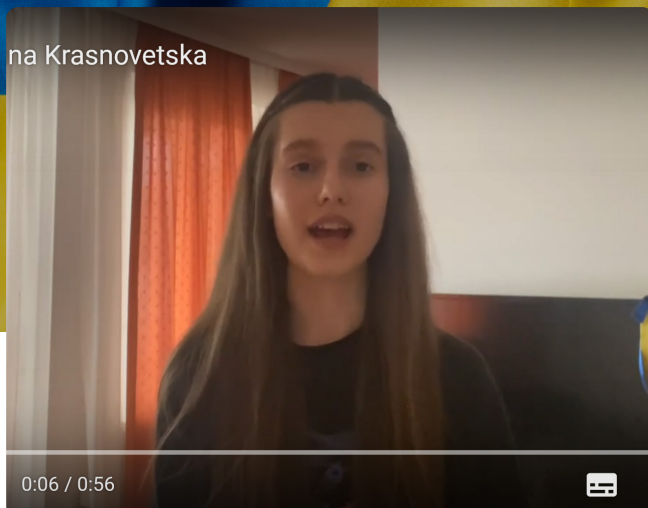
We ask all creators everywhere to join us, sign this message and share it using the hashtag #creatorsforukraine.

Thank you.

МІНІСТЕРСТВО КУЛЬТУРИ ТА ІНФОРМАЦІЙНОЇ ПОЛІТИКИ УКРАЇНИ	MINISTRY OF CULTURE AND INFORMATION POLICY OF UKRAINE
вул. Івана Франка, 19, м. Київ, 01601, тел./факс: (044) 234-32-57, тел. (044) 235-23-78 E-mail: info@mkp.gov.ua , web-site: http://mkp.gov.ua код згідно з ЄДРПОУ 43220275	19 Ivana Franka str., Kyiv, 01601, fax: +38(044) 234-32-57, phone +38 (044) 235-23-78 E-mail: info@mkp.gov.ua , web-site: http://mkp.gov.ua
ВІД _____ 20__ р. № _____	
International Confederation of Societies of Authors and Composers (CISAC) info@cisac.org	
Dear representatives of the International Confederation of Societies of Authors and Composers,	
On behalf of the Ministry of Culture and Information Policy of Ukraine, I would like to express my gratitude for your letter of support and a petition from the international movement ‘Creators for Ukraine’. We appreciate your solidarity with Ukrainian creators and your clear position regarding the full-scale atrocious war Russia started in our country.	

THE RESPONSE

Testimonies of appreciation show **Creators for Ukraine** is making a difference



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After our victory, we will create again

“For us, singers and songwriters, the help from the Creators for Ukraine Foundation was very important, and I want to say: thank you for your help because it's really important. I sincerely believe that after our victory, we will create again, and our song will be heard by all the world”.

Darina Krasnovetska, 13 is a Ukrainian singer, songwriter, representative of the Ukraine at the Junior Eurovision Song Contest 2018, member of NGO-UACRR <https://youtu.be/DqXDxIOX9yk>

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“We are deeply grateful for helping Ukrainian creators. As a member of Ukrainian authors' society NGO-UACRR, I personally felt the important role of unity, cooperation and being part of the world creators' community in the time of war. We will definitely win and show our gratitude with powerful and unique Ukrainian creative content which, I'm confident, will strengthen world culture”

Taras Topolia, singer-songwriter and Vice-President of the NGO-UACRR Board

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Testimonies of appreciation show **Creators for Ukraine** is making a difference



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“I would also like to express our gratitude to the Creators for Ukraine initiative and to all who are helping us. With your support we become even stronger. I ask everyone who is not indifferent to the music business to continue supporting us financially and informationally, it is very important for us. With my work I always convey the main truth - love breeds love.”

Lama, Ukrainian singer-songwriter and Board member of NGO-UACRR

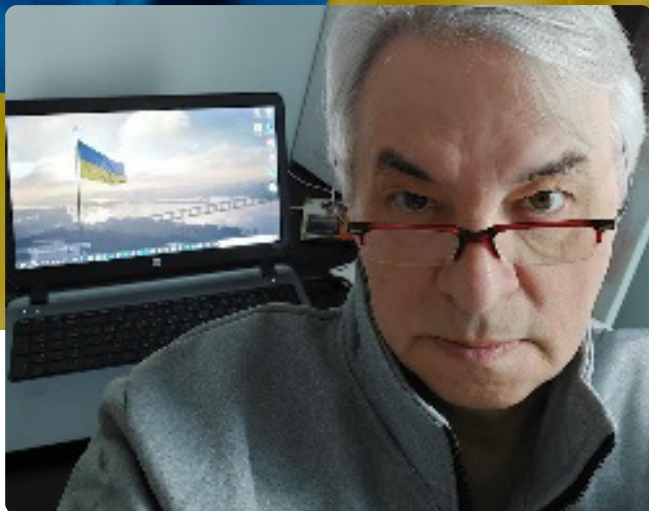
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We are sincerely grateful to the international creative community for the extremely relevant Creators for Ukraine initiative. The foundation demonstrates a remarkable power of unity and gives us confidence that we are not alone in our plight. We are part of the international authors' family and when we are together - we are able to find an understanding among the equal and free, and despite the bloody aggression of the northern neighbor, we remain motivated not by destruction but by a thirst for life, a desire to create and change this world for the better.

Valeriy Kharchyshyn, songwriter, frontman of Ukrainian band **Друга Ріка - Druga Rika**, Director General of NGO-UACRR

THE RESPONSE

Testimonies of appreciation show **Creators for Ukraine** is making a difference



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The entire CISAC global community of authors, which includes our NGO-UACRR, has come to the aid of Ukrainian authors. Thank you sincerely! It gave me an opportunity to continue my theatre stage work, write lyrics and music. In general, to continue creating art...

Mykola Brovchenko, playwright, screenwriter, musician, essayist, board member of NGO-UACRR

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“War... There are not enough words in our vocabulary to describe the pain in our souls. Ruined destinies, dreams, and hopes of our children. We are fighting, but we also need a lot of moral and financial support from around the world. We are grateful to the Creators for Ukraine for the care and financial support.”

Andriy Kuzmenko, Iconic Ukrainian songwriter, founder and frontman of the band “Skryabin”, whose wife, Svitlana Babiichuk (heir and rightholder), is a board member of Ukrainian collecting society Українська Агенція з Авторських та Суміжних Прав

CREATORS FOR UKRAINE IS MAKING A DIFFERENCE...



“Culture is soft power. Russia knows it and through imposing its culture is trying to dominate Ukraine. But it will never succeed. Ukrainian people and Ukrainian artists are stronger than ever. With your help we will prevail”

Songwriter, Hip-Hop star and member of NGO-UACRR’s Supervisory Board, Oleh Mykhailiuta (3rd from left), joined a delegation with ZAiKS visiting CISAC HQ in Paris.

Creators for Ukraine fund:

WHAT NEXT?

The work goes on. It is planned that *Creators for Ukraine* should move to a second phase.

In Ukraine, that means continuing to support CISAC's member society NGO-UACRR to help it build a sustainable future for creators in Ukraine. As the war continues, Ukrainian creators need more support so they can continue their artistic work, protect their national identity and contribute to the rebuilding of Ukraine's cultural sector.

Outside Ukraine, donations are still needed. ZAiKS in Poland plans a second phase focused on professional help for creators rather than on the humanitarian aid. It has replaced the allowances system with support for creative activities and art education grant programs.

SUMMING UP AND NEXT STEPS

Why has CISAC's initiative been effective?

Creators for Ukraine has shown the unique effectiveness of the CISAC community. Through teamwork between CISAC and societies, actions were implemented making a concrete difference to thousands of Ukrainian creators.

How do we know the impact of *Creators for Ukraine*?

Testimonies from creators show how the campaign has worked. Refugees have been housed and fed in neighbouring countries. Creative sector organisations have been able to maintain their operations.

Is *Creators for Ukraine* still open for donations?

Yes, and additional contributions are needed. Donations will make a concrete impact, helping our fellow creators and professionals in the next phase of their struggle to sustain their careers and livelihoods.

CISAC STILL HAS A KEY ROLE TO PLAY...



"Ukraine's fight is a proxy fight for us all. That is why there is such impressive unity in the response of the CISAC international community in support of Ukraine."

Björn Ulvaeus, CISAC President and ABBA co-founder



Thank you

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