

Messages from Digital Service Providers Supporting the GDSDX Initiative

Apple

"The development of a platform by which Collective Rights Management Organizations share their cross-referenced match data between them is an effective tool to strengthen digital royalty collection and distribution, and bring efficiencies to the market. We are pleased to take part in this progressive initiative which we expect will be of great benefit to songwriters" - Elena Segal, Global Senior Director of Music Publishing, Apple

Spotify

"Spotify supports any initiative that results in de-duplication of effort and drives efficiencies and accuracy in publishing payments. We celebrate the collaborative aspects of GDSDX and are pleased to see it become a reality." - Magali Clapier, Director, Publishing Operations, Spotify

TikTok

"At TikTok we are focused on assuring that creators are paid fairly for their work. GDSDX is a great initiative which will increase the accuracy of identification of rights, and the efficiency of distribution for rightsholders through closer engagement between CMOs and DSPs in the Asia Pacific region." - Ole Obermann, Global Head of Music, TikTok

YouTube

"Our goal at YouTube is to contribute to the overall health and growth of the music economy. We are excited to see initiatives such as GDSDX come to life to help CMOs strengthen digital royalty collection across borders, and hope to continue our partnership with CISAC and CMOs to provide songwriters and artists with a meaningful and incremental source of revenue." - Paul Smith, Managing Director, YouTube Music, APAC