

January 25, 2024

Establishing the “AI-related Music Organization Council”

～ for Creators, for Artists ～

We are music-related organizations that have been working with creators and artists for many years with the aim of protecting the rights of creators and artists and contributing to the dissemination and development of music culture by creating rich music content and making it widely available to society.

In recent years, various technologies and services for generative AI have been provided and are beginning to spread rapidly. The development and use of generative AI, if harmonized with the creative cycle, is expected to contribute to the sound dissemination and development of the culture, arts and content businesses. Throughout history, music has evolved by incorporating new technologies. Even in music production, generative AI has the potential to be an effective tool for creators and artists, but there are various concerns in the current environment.

Generative AI can learn music content that creators and artists have poured their heart and soul into on a scale that is much bigger and at a speed that is much faster than humans. Technology is literally advancing every day, so there is no doubt that if large-scale learning continues, the quality of the product will also improve. As a result, if higher-quality products are mass-produced at low cost in much larger quantities and at a speed much faster than humans, creators and artists may find their creative opportunities constrained by generative AI that has learned and enhanced the performance of the content they created.

Under the current Copyright Act, the provisions of Article 30-4 do not allow right holders to reflect their will on the use of their works to develop generative AI for commercial purposes. Furthermore, there is no effective and easy-to-use remedial system to protect artists from deepfake content generated by recreating their portraits and voices.

In this situation, the nine organizations that represent creators and artists in the field of music have decided to establish an “AI-related Music Organization Council.” Based on the philosophy of “for Creators, for Artists,” this council will consider and make suggestions with the aim of achieving a harmonious framework for utilizing generative AI.

AI-related Music Organization Council

Participating organizations of the AI-related Music Organization Council (listed in Japanese alphabetical order)

All Japan Concert and Live Entertainment Promoters
Conference (ACPC)

Japan Federation of Authors and Composers Association
(FCA)

Japan Association of Music Enterprises (JAME)

Music Publishers Association of Japan (MPA)

Federation of Music Producers Japan (FMPJ)

Japanese Society for Rights of Authors, Composers and
Publishers (JASRAC)

Japan Council of Performers Rights & Performing Arts
Organizations

Center for Performers' Rights Administration (CPRA)

Recording Industry Association of Japan (RIAJ)

NexTone Inc.