

Great East Japan Earthquake Restoration Support

“Kokorone Project”

JASRAC®



Japanese Society for Rights of Authors, Composers and Publishers
(JASRAC)

Earthquake Restoration Support Project

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“Kokorone Project”

JASRAC has initiated a means to provide sustained support through music for the restoration of the regions affected by the Great East Japan Earthquake, and for the promotion of music culture in those regions. Through this arrangement, JASRAC Members and Trustors may pledge a portion of the copyright royalties that accrue to the designated works to the Earthquake Restoration Support Fund ("Kokorone Fund").

When the works participating in the "Kokorone Project" are used by karaoke singing or downloading, it will result in the relevant royalties being appropriated to support the restoration of the regions affected.

➔ <http://www.jasrac.or.jp/ejhp/kokorone/index.html>

JASRAC®



A message from the chairman

I put a lot of thought into what I could do, as JASRAC Chairman and as a songwriter, to help those affected by the Great East Japan Earthquake.

I came up with the idea of the “Kokorone Project” to donate on a continuing basis the royalties we receive quarterly from JASRAC as songwriters, rather than a one-off-event or short-term-help.

With the cooperation of everyone, I wish to send to the affected region energy through music. I thank you for your support.

Shunichi Tokura
JASRAC Chairman



【Outline】

The “Kokorone Project” is an arrangement through which JASRAC Members and Trustors may offer a portion of the copyright royalties distributable to them to be appropriated to restoration efforts in the regions affected by the Great East Japan Earthquake. The diagram on the right illustrates how the scheme works.

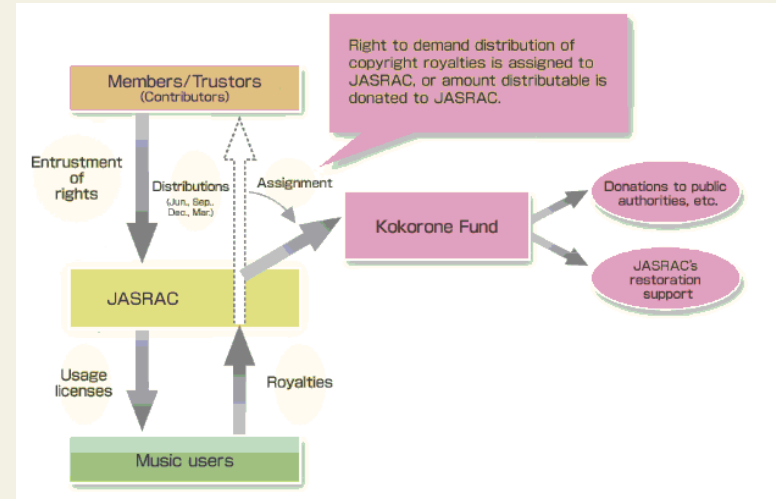
Members and Trustors wishing to participate specify the work(s), term of participation, scope of usages and method of donation. Upon receiving applications, JASRAC will redirect royalties for the designated works from each distribution (in June, September, December, and March) to the “Kokorone Fund.”

Cumulated royalties are donated to national/local public authorities or utilized in JASRAC's own restoration support activities aimed at promoting the development of music culture in the affected regions.

(Example) “Kokorone Uta-Act”

“Kokorone Uta-Act” is our endeavor to provide comfort and encouragement to those affected by the Great East Japan Earthquake by introducing works on the JASRAC website that were created by JASRAC Members and Trustors with a strong wish to spiritually support those who have suffered. Copyright royalties for the relevant works will be donated to the “Kokorone Fund.”

➡ <http://www.jasrac.or.jp/ejhp/kokorone/act.html>



【Current status】

So far, 398 works of 199 Members/Trustors are participating in the “Kokorone Project.”
The current amount pledged to the “Kokorone Fund” is 37,493,421 JPY. (As of October 2015)