

Paris, October 2, 2017

Open letter to the Japanese film industry.

I am Lorenzo Ferrero, an Italian composer and President of the International Council of Creators and Composers of Music (CIAM).

CIAM was created in 1966 as a consultative committee of CISAC, in order to consult the music creators on the issues related to their rights. At present CIAM is also the umbrella organization of five independent partner alliances from four continents: North America (MCNA), Europe (ECSA), South America (ALCAM), Africa (PACSA) and Asia-Pacific (APMA).

The film industry, both in Japan and globally, has enjoyed continued success. Internationally, copyright systems have evolved together with the evolution of the film markets. According to JASRAC, a CMO in Japan, however, very little has changed over the last 50 years when it comes to fair license fees for use of music in films, and therefore a lack of balance when it comes to remuneration for music creators in the film industry.

Music is an integral part of a film. Music is art, and it can only be created through deep reflection and significant effort.

We believe that the contribution of music creators must be compensated in the form of fair remuneration, not only for the benefit of music creators, but also for the growth of the film industry. Because only when such an environment is established can there be an ideal cycle of professional creators pouring their souls into new works, businesses benefiting from the profits that remarkable works bring, and consumers being moved and fulfilled.

Given how advanced Japan is as a country, I look forward to Japan becoming a leader in terms of protecting creators with its copyright systems, and sincerely hope the Japanese film industry agrees to providing fair remuneration to music creators.

Sincerely,

